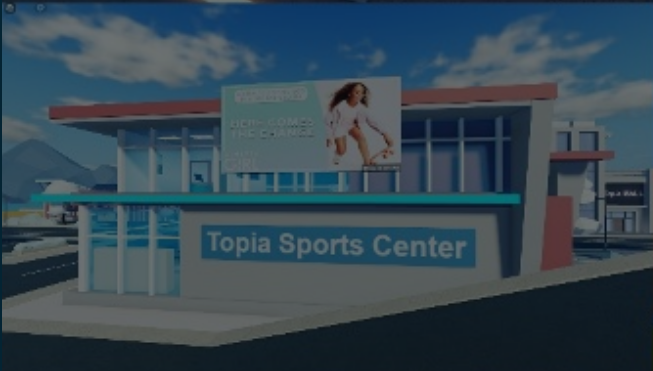




2023 BRAND PARTNERSHIPS REVIEW



The #1 Game on
Roblox for Branded
Integrations

CENTURY GAMES



2023 Branded Integrations



VISA



10

Globally
Recognized
Partners

210M

Total Engagement
Minutes of a Brand
Experience

2.3M

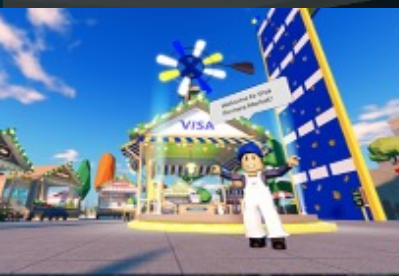
Avg. Unique Monthly
Active Players in a
Brand Experience

1.3B

Total Brand Content
Impressions

127M

Total Brand
Experience Visits





2023 Brand Highlights

54M

The most visits to a single brand experience

5.8M

The most players to a single brand experience

4.9M

The most unique active players in a single brand experience in the first 7 days

20M

The most brand experience visits in the first 7 days

1.4M

The most unique daily active players in a single brand experience

17 Minutes

The best per player engagement of a brand experience in 30 days

75M

The most time players spent in a single brand

Finance | Clothing | Orthodontics | Food & Beverage
Toy | Household | Beauty | Entertainment | Tourism

